



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11848

Contact: Shawn Ferenc

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Fax: 269-345-5693

Direct:

WWMT-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
CBS This Morning	EM	M-F	\$300.00					1			1
7:00 AM 9:00 AM		30	\$300.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Price is Right	DT	M-F	\$300.00				1				1
11:00 AM 12:00 PM		30	\$300.00								
Dr. Phil	EF	M-F	\$200.00	1		1					2
3:00 PM 4:00 PM		30	\$400.00								
Anderson Cooper	EF	M-F	\$300.00					1			1
4:00 PM 5:00 PM		30	\$300.00								
WWMT 5p News	EN	M-F	\$500.00		1						1
5:00 PM 5:30 PM		30	\$500.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 5:30p News	EN	M-F	\$675.00			1					1
5:30 PM 6:00 PM		30	\$675.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 6p News	EN	M-F	\$1,000.00					1			1
6:00 PM 6:30 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WWMT. Move to S1C											
Wheel of Fortune	PA	M-F	\$1,200.00	1							1
7:00 PM 7:30 PM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Jeopardy	PA	M-F	\$1,200.00		1						1
7:30 PM 8:00 PM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Person Interest	PT	Th	\$2,400.00				1				1
9:00 PM 10:00 PM		30	\$2,400.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
The Good Wife	PT	Su	\$2,000.00							1	1
9:00 PM 10:00 PM		30	\$2,000.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
WWMT 11p News	LN	M-F	\$600.00	1			1				2
11:00 PM 11:30 PM		30	\$1,200.00								
Highly pre-emptible at LUR per WWMT. Move to S2											

Suzanne Collins

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				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Letterman	LF	M-F	\$250.00			1					1
11:30 PM 12:35 AM		30	\$250.00								
Highly pre-emptible at LUR per WWMT. Move to S2											
Station Gross Totals			\$11,725.00	3	2	3	3	3		1	15

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